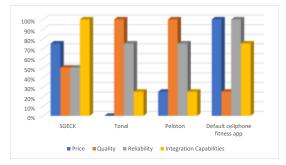
		SGECK	Tonal	Peloton	Default cellphone fitness app
	Price	75%	0%	25%	100%
	Quality	50%	100%	100%	25%
	Reliability	50%	75%	75%	100%
	Integration Capabilities	100%	25%	25%	75%



Factor	SGECK	Tonal	Peloton	Default cellphone fitness app
Price	Under 100€	3995\$ + 60\$ monthly	1445\$ + 44\$ monthly	Free
Quality	Low end	High end materials and technology, tracks power and range of motion	High end materials and technology	Depends on company, no rep range of motion tracking, only useful for step counting
Reliability	Still in development	High, 2 year warranty	High, 2 year warranty	High
Integration Capabilities	Made to be compatible with all weight stack based gym machines	Standalone product, aims to replace the entire home gym, limited integration capabilities	Limited	Can generally connect to other devices of the same brand
Comments	We have the advantage of affordability and flexibility, people don't have to buy new machines	Similar target audience, also a recognized company, has advanced technololgy	Is a trusted brand and considering expansion, might be a potential competitor	Generaly does not provide many insights when used for strength training, mainly used for cardio

Review 1

Tonal subreddit

Sources

Public forum opinion

Review 2 Peloton subreddit Samsung Health

Apple Fitness