

| Factor                   | SGECK   | Tonal   | Peloton   | Default cellphone fitness app  |
|--------------------------|---|---|---|--|
| Price                    | Under 100€  | 3995\$ + 60\$ monthly   | 1445\$ + 44\$ monthly   | Free   |
| Quality                  | Low end   | High end materials and technology, tracks power and range of motion                       | High end materials and technology   | Depends on company, no rep range of motion tracking, only useful for step counting               |
| Reliability              | Still in development  | High, 2 year warranty   | High, 2 year warranty   | High   |
| Integration Capabilities | Made to be compatible with all weight stack based gym machines                                | Standalone product, aims to replace the entire home gym, limited integration capabilities | Limited   | Can generally connect to other devices of the same brand   |
| Comments                 | We have the advantage of affordability and flexibility, people don't have to buy new machines | Similar target audience, also a recognized company, has advanced technology               | Is a trusted brand and considering expansion, might be a potential competitor | Generally does not provide many insights when used for strength training, mainly used for cardio |

Sources

[Review 1](#)  
[Public forum opinion](#)  
[Tonal subreddit](#)

[Review 2](#)  
[Peloton subreddit](#)

[Samsung Health](#)  
[Apple Fitness](#)

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|--------------------------|-------|-------|---------|-------------------------------|
| Price                    | 75%   | 0%    | 25%     | 100%                          |
| Quality                  | 50%   | 100%  | 100%    | 25%                           |
| Reliability              | 50%   | 75%   | 75%     | 100%                          |
| Integration Capabilities | 100%  | 25%   | 25%     | 75%                           |

