



Seminar 20th October 2011

Program

09h00 – 09h15 **Welcome and Reception of Participants**

09h15 – 09h30 **Overview of AIRDEV Project**
Prof. Rosário Macário (IST)

SESSION I – COMPETITION

09h30 – 09h50 **Recent developments in benchmarking airports**
Inês Menino (IST), Vasco Reis (IST)

09h50 – 10h10 **Performance of the Portuguese airports**
Prof. Jorge Silva (UBI)

10h10 – 10h30 **Competition between air transport and other modes**
Álvaro Barreira (IST)

10h30 – 10h50 **Airport competition and aviation network evolution**
Edgar Jimenez (FEUP)

10h50 – 11h00 **Discussion period**

11h00 – 11h20 **Coffee Break**

SESSION II – BUSINESS MODELS

11h20 – 11h40 **A new approach to business models in airports**
Sophia Kalakou (IST)

11h40 – 12h00 **Slots management as instrument of competition**
Frederico Morgado (IST)

12h00 – 12h20 **Influence of the low cost companies on airports efficiency**
Sérgio Domingues (IST)

12h20 – 14h00 **Lunch**



14h00 – 14h20	Critical factors for the development of airport city concept <i>Mauro Peneda (IST), Prof. Rosário Macário (IST)</i>
14h20 – 14h40	New marketing strategies for airports <i>Heather Jones (IST)</i>
14h40 – 15h00	Evaluation of quality of service in airport terminals <i>Sophia Kalakou (IST)</i>
15h00 – 15h10	Discussion Period

15h10 – 15h30	Coffee Break
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SESSION III – FUNDING AND FINANCING

15h30 – 15h50	The application of public private partnerships in the air transport sector <i>André Pena (IST)</i>
15h50 – 16h10	Analysis of the implications of implementing the “Emissions Trading Scheme” on air transport: the case TAP <i>Pedro Machado dos Santos (IST)</i>
16h10 – 16h30	Value of options in airport expansion - example of AICM <i>Frederico Morgado (IST), Sai Nagaralu (IST), Prof. Rosário Macário (IST), Prof. Richard De Neufville (MIT)</i>
16h30 – 16h40	Discussion Period
16h40 – 17h00	Closing Speech – Future Outcomes Instruments for the relation between airport and hinterland <i>Prof. Rosário Macário (IST)</i>