

Subject: QNT Weekly: Ford to Stop Selling Cars in North America**From:** "ASQ" <bounceback@asq.org>**Date:** 11/05/2018 23:00**To:** <mcasquilho@tecnico.ulisboa.pt>View mobile version [here](#).


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In response to declining sales, **Ford will stop making all but two of its cars**. Also in this issue of *QNT Weekly*: artificial intelligence (AI) and blockchain can **ease increasing drug prices**; **Uber and NASA team up** to make flying taxis; **medical device recalls increased 126%** in the first quarter of 2018; how to **ensure customers trust your brand**; and a new study reveals **how Uber drivers feel about their AI managers**.



Declining Sales Cause Ford to Stop Selling Cars In North America

Forbes.com

Ford said that, **due to declining sales, it will eliminate most of its cars except for two models**.

The Detroit automaker plans to keep the Ford Mustang sports car and a new Focus crossover that the organization plans to release next year. This comes as sales of new vehicles in the United States has shifted from cars to light trucks

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Artificial Intelligence and Blockchain Can Counteract Soaring Drug Prices

Global Data Point

The cost of pharmaceuticals is a concern for people everywhere. In a new report, data and analytics organization GlobalData noted that **disruptive digital technologies like AI and big data analytics will add value** in the emergent area of personalized treatment and counteract ever-rising medicine prices.

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Uber Teams With NASA to Make Flying Rideshares a Reality in Urban Areas

CNNMoney.com

Uber and NASA are teaming up to simulate flying taxis in urban areas. Uber said it will

share its plans for a ridesharing network of flying cars with NASA, which will conduct simulations. The organizations hope commercial trips will be available in 2023. Rides will be booked within the Uber app, similar to how the app works now.

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Medical Device Recalls Reach Historic Levels; Software Is Leading Cause

FierceHealthcare

Medical device recalls reached record highs in the first three months of 2018 thanks to

How Brands Should Be Working to Fix the Consumer Trust Crisis

Forbes.com

You know your business is trustworthy, but consumers might not. According to the 2018

How Uber Drivers Feel About Being Managed By AI Managers

Forbes.com

Uber drivers are largely managed by AI. Recent research from Penn State explored how the

software complications, which are likely to continue. **Device recalls increased 126% in the first quarter of 2018.** At 343 recalls, it was the highest number in a single quarter since 2005, according to a report by Stericycle's Recall Index.

Edelman Trust Barometer, the standard for measuring consumer trust, **only 48% of the general population in the United States trusts businesses**, falling from 58% last year and with a general trend moving downward over the past decade.

drivers feel about their AI bosses. A clear distinction emerged: While Uber's AI performs many of the functions of a manager, **drivers feel they have little ability to air grievances**, pitch new ideas or influence changes to their work.

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