

- What do the students already know ?¹
- What do you want them to learn ?
- Why is it important for them to know it ?

Lecture plan

- 1) IST presentation
- 2) The Best of the 20.th Century
- 3) The Customer → Q → Responsibility
- 4) “The companies have no time to study alternatives”.
The University–Industry link → **INTERNET**

With exercises

- 5) Shorten the *supply chain*. Transportation → TSP
- 6) Plant location
- 7) MILP through B&B
- 8) Monte Carlo



¹ http://www.schreyerinsitute.psu.edu/pdf/planning_a_class_session.pdf