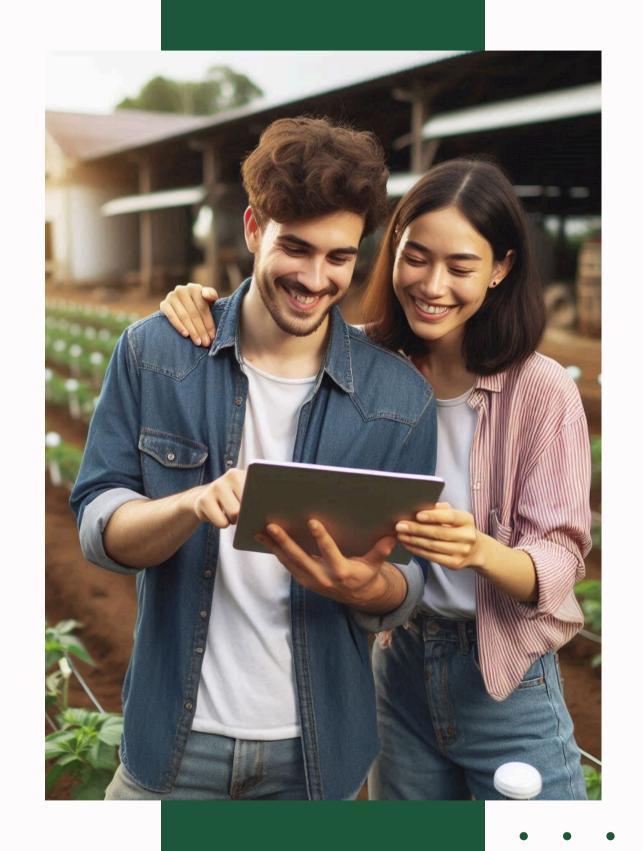


Challenge ID 16

PITCH DECK PRESENTATION

https://web.tecnico.ulisboa.pt/ist1103681/



Content

O1 Problem Definition

O2 Solution

03

04

05

06

08

09

Solution Objectives

Target Clients

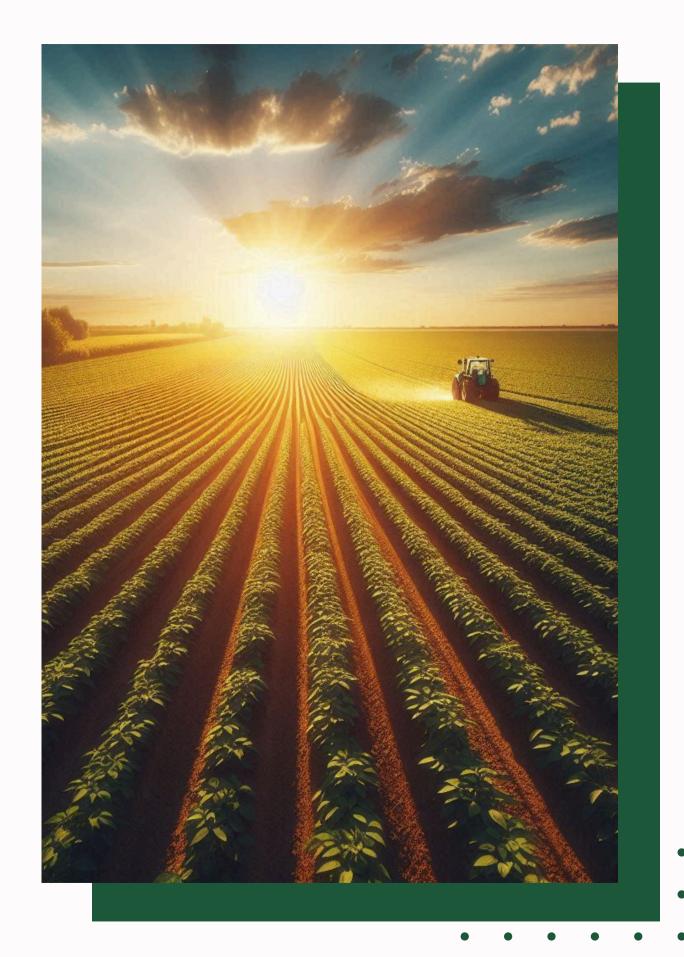
Main Competitor

Products Comparison

O7 Results

Future Plans

Our Team



Problem Definition



Controlling the environment and growth level of agricultural products is carried out periodically and inefficiently.

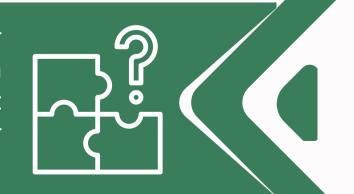
Additionally, diverse plantations require a diverse list of checkmarks for each crop, different levels of light exposure, soil humidity, etc.





This all leads to late and less productive harvests due to problems identified too late in environments ranging from urban to rural agriculture.

The existing methods to monitor plantations cannot account for a diverse agricultural environment or are specifically designed for industrial production.



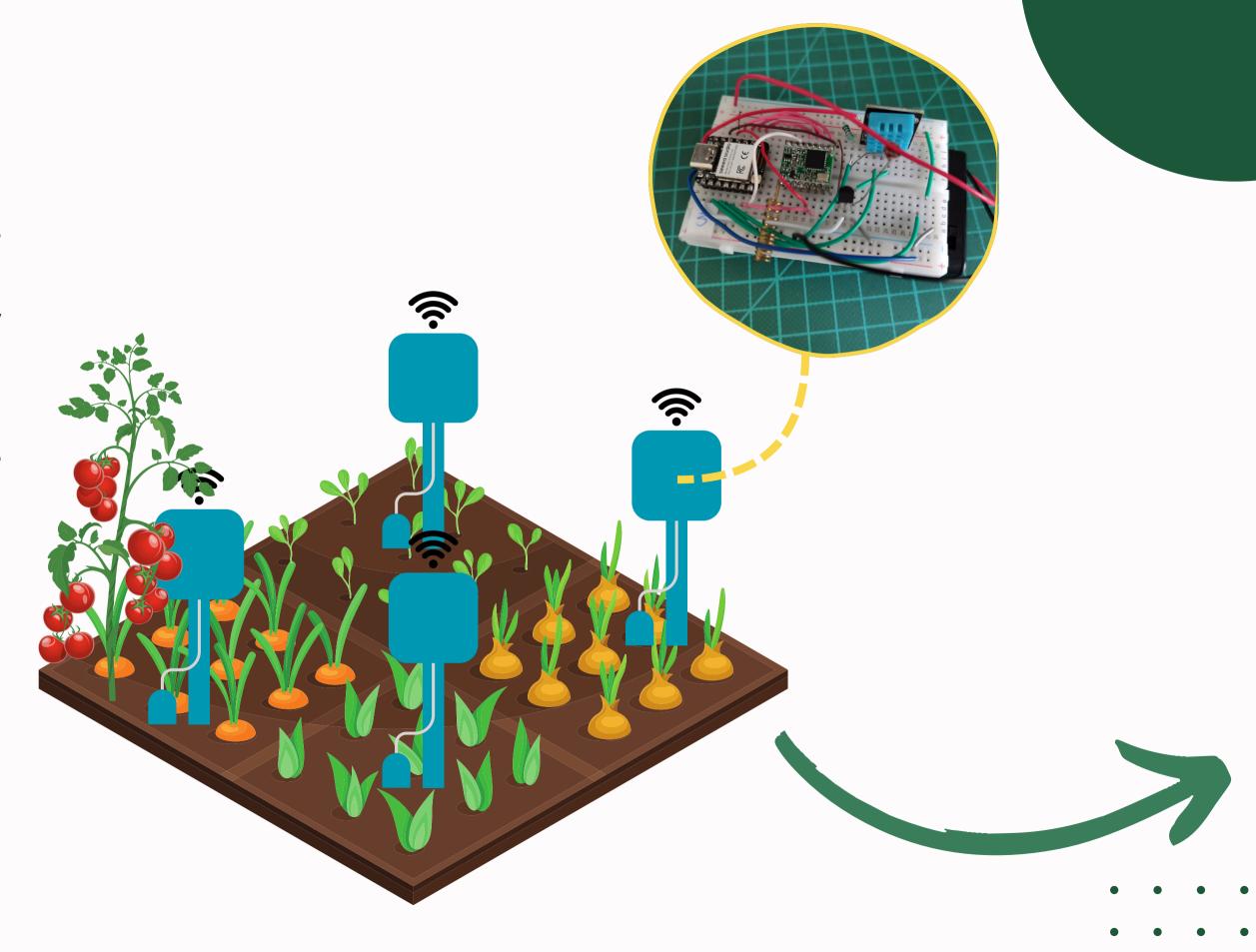
Solution

The solution would be a grid of wireless sensors that would stick to the soil, be waterproof, battery powered, each with a unique set of sensors and presets to measure the environmental conditions, such as:

* Air Temperature

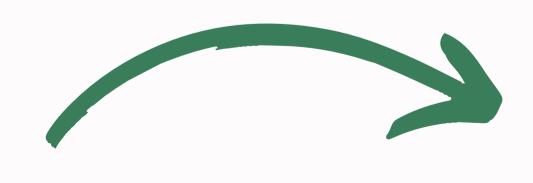
Soil and Air Humidity

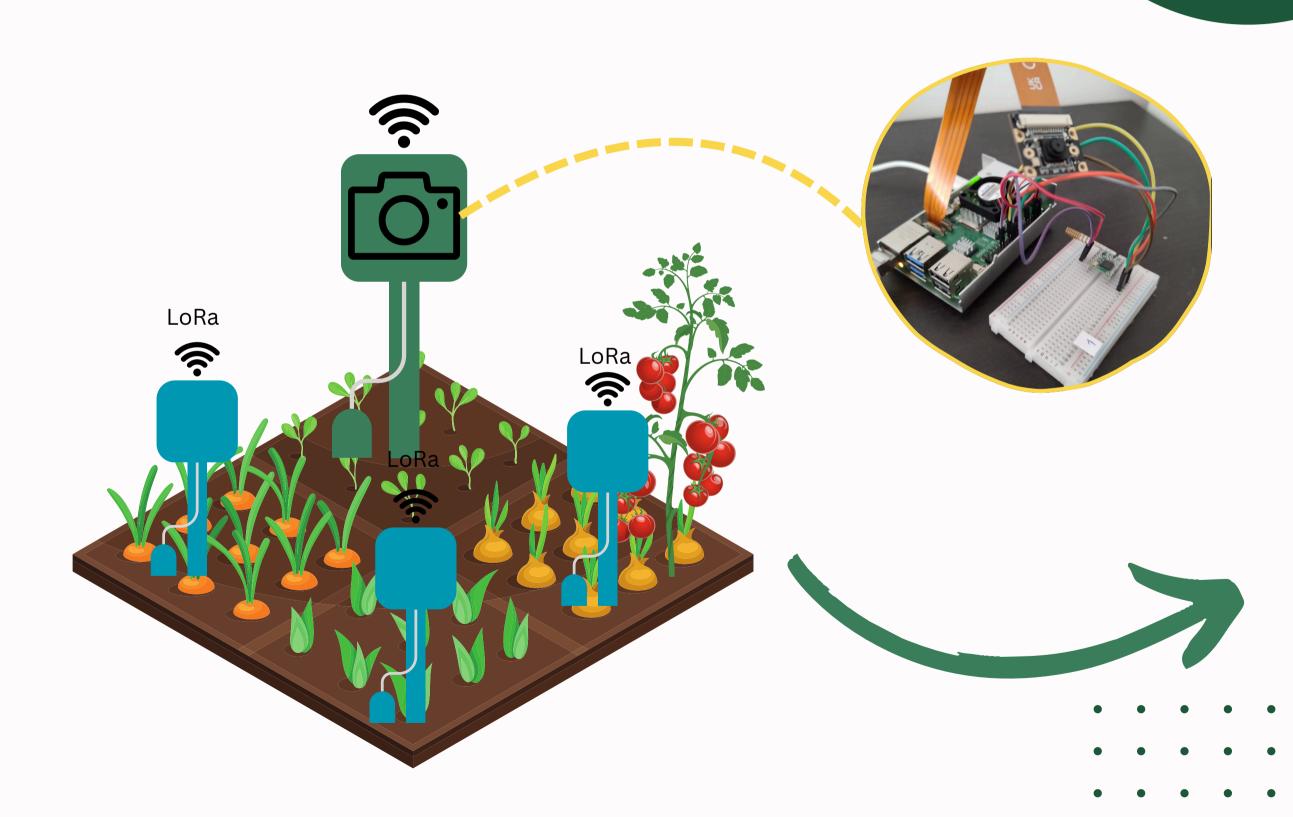
\(\)
\text{Luminosity} \(\)



Solution

They would all be connected to a central processing node, which would be the main controller and would also daily analyse ripening stages and possible diseases through image recognition.





Solution

The entire system would work like a hive, with all the data being monitored on an hourly basis, processed, and shown to the user so that he could decide on how to act through a web app.



Solution Objectives

Objective 01

Efficient MonitoringImprove continuous crop condition surveillance.

Objective 02

Speedy Response
Quick action on agricultural diseases
and issues.

Objective 03

Profit Increase

Enhance financial returns from farming.

Objective 04

Waste Reduction

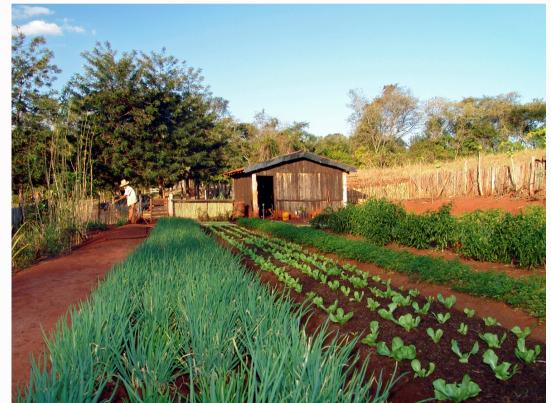
Cut down on agricultural process waste.



Target Clients









People with urban plantations, either on private balconies or terraces would be helped monitoring micro productions in between every-day tasks.

Farmers with small-sized plantations would more easily manage their crops Medium and large-sized producers could have their workload lifted at a lower cost and with higher customizability.





Pycno

This is the competitor with the product most similar to what we propose to develop, also having a node structure. Despite this, it also belongs to a higher price range

Products Comparison

SECA Pycno Node structure GSM LoRa Solar powered Upgradable Air temperature and humidity Solar radiation Soil temperature and humidity Deep soil humidity Upgradable Camera Data dashboard \approx \$120 + 2x\$40 Price \$1999 (with 2 auxiliary nodes)

Results

01

We successfuly developed the nodes, combining the Raspberry Pi (in the central node) and ESP32 (in auxiliary ones) with the sensor architecture and the energy designed solutions. The nodes can **measure** the chosen parameters and **communicate** them with the central one, who sends the data to the server.

02

We implemented a server data base and a web app, combining frontend and backend, so that we could **store** the measured data, **present it** to the user in an intuitive way, and **notify** him in case of extreme measured conditions.

03

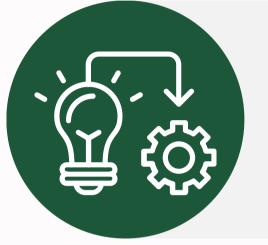
We created our own computer vision model with existing datasets, so that we could determine the ripening stage of tomatoes and detect diseases through its leafs. The taken images are analysed and the output image is displayed on the web app home page.





4th Objective Sensor Deployment

Enhance systems to autonomously execute critical agricultural decisions.



3rd Objective Automated Correction Models

Create automated systems for problem-solving based on data.



2nd Objective Data Analysis

Perform analysis on the collected data for insights.



in

Future Plans

Our goal is to evolve the system

to autonomously provide solutions

aspiration to develop a system

capable of independent action

problem-solving

and execute decisions.

and

This statement conveys

agricultural management.

1st Objective Sensor Integration Install sensors in fields to

gather crop data.

Our Team

We are all Electrical and Computer Engineering Bachelor's (LEEC) students.



Filipe Piçarra

- Hardware Acquisition
- Server
- Webapp Backend
- Hardware Prototyping
- Video



Francisco Apolinário

- Website
- Meetings with Partners
- Webapp Frontend
- Poster
- Pitch Deck Presentation



Guilherme Barros

- Energy Management
- Pitch Deck Presentation



Hugo Dezerto

- Hardware Acquisition
- Internodal Communication
- Poster



Matilde Sardinha

- Webapp Frontend
- 3D Modeling
- Video



Nuno Abreu

- Computer Vision Model
- Video

Advisor: Prof. Marcelino Santos

Monitor: Francisco Simplício

13



THANK YOU

For More Information:

- seca.agriculture@gmail.com
- https://web.tecnico.ulisboa.pt/ist1103681/
- Instituto Superior Técnico, Lisbon, Portugal

