

# ElectroCap Mid-Program Pitch Deck

## Escape the Room with IoT

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Rodrigo Campos

Gonçalo Baião

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Tiago Nóbrega



TÉCNICO LISBOA

# Our Team - 29

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Gil Jardim  
(Design Manager)



Rafael Santos  
(Team Leader)



Rodrigo Campos  
(Marketing Manager)



Gonçalo Baião  
(Software Developer)



Gonçalo Firme  
(Hardware Developer)



Tiago Nóbrega  
(Build Manager)

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# Advisors and Mentors



Teresa Vazão  
(Professora)



Ricardo Santos  
(Professor Assistente)

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# Problem definition

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- Youngsters don't visit museums.
- Low information retention.

Lead to:

- Loss of Connection with History and Culture
- Lower Development of Critical and Creative Thinking
- No interesse in STEM



# Solution beneficiaries

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## For Visitors:

- + Fun
- +Memories
- +Knowledge

## For Museums:

- + Visitors
- +Revenue
- +Feedback





# Technological solution

The proposed solution involves developing an **escape the room using IoT** to be implemented in a museum. For that:

- We aim for the museum visitors to be able to reexperience the escape the room, and for it to be different each time, changing the way it explains and explores the museum's theme.
- Various interactions will be created (puzzle pieces), however the dynamics between puzzles will be different for each game.

In the task implementation, many technologies can be used, such **IoT for a connected environment**. We will be using **Arduinos**, along with **LEDs**, breadboards, buzzers, and other related components.

Competitors  
and  
previous  
work

## Competitors

- The Bridge Collection by White Rabbit escape the rooms
- Intelligent Entertainment
- X-Cube

# Solution requirements

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The solution:

- Has to be dynamic and unpredictable.
- Its interactions and clues need to change each time it is played.
- Must have flexibility and adaptability, so it can be applied into various contexts.
- *Its puzzles should be simple enough for universal usability, ensuring accessibility for users of all backgrounds and levels of tech proficiency.*







# Technical challenges

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- Working with technologies with which we have not yet had contact.
- Making the escape the room accessible to all age groups and foreign visitors.
- Ensuring that the puzzles are compatible with each other and with the room environment.
- Implementing all the ideas we've had.

# Partners

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Instituto Superior Técnico

Museu Faraday

Museu da Eletricidade



# Testing and validation metrics

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Visitor surveys can capture opinions on proposed activities, learning outcomes, and exhibit engagement time. Tracking statistics on attendance and time spent in the museum can assess overall interest. Paying specific attention to the opinions of young visitors, parents, and teachers, can also ensure a well-rounded understanding of the impact on diverse audience segments.



# Division of labor (1)

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<b>Gil Jardim</b>	<b>Rafael Santos</b>	<b>Rodrigo Campos</b>
<b>Designer</b>	<b>Team Leader</b>	<b>Marketing</b>
Brainstorm - Creation of interactions	Brainstorm - Creation of interactions	Brainstorm - Creation of interactions
Puzzle design	Testing the prototypes	Preparing the evaluation material
Sketching the hardware connections	Managing resources	Blog writing

# Division of labor (2)

<b>Gonçalo Baião</b>	<b>Gonçalo Firme</b>	<b>Tiago Nóbrega</b>
<b>Software Developer</b>	<b>Hardware Developer</b>	<b>Building</b>
Brainstorm - Creation of interactions	Brainstorm - Creation of interactions	Brainstorm - Creation of interactions
Web page development	Hardware development	Arranging and sorting materials
Connections between individual puzzles	Software development (Programming microcontrollers)	Building puzzle prototypes

# Schedule

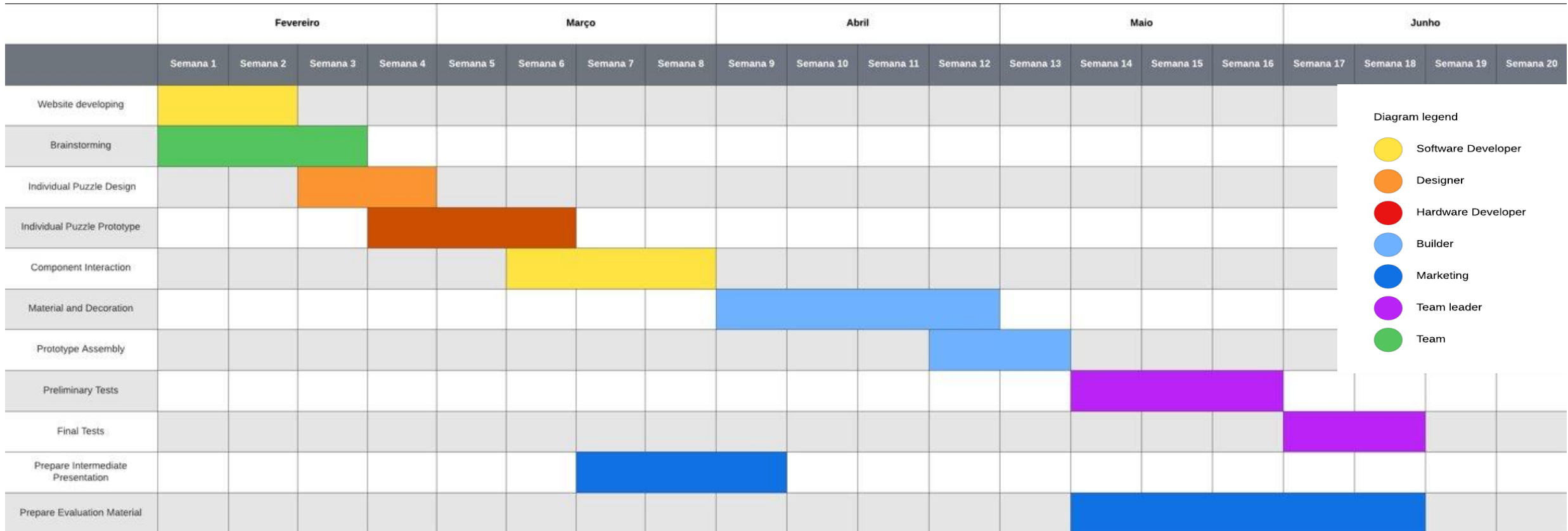


Diagram legend

- Software Developer
- Designer
- Hardware Developer
- Builder
- Marketing
- Team leader
- Team

# Mid-program status

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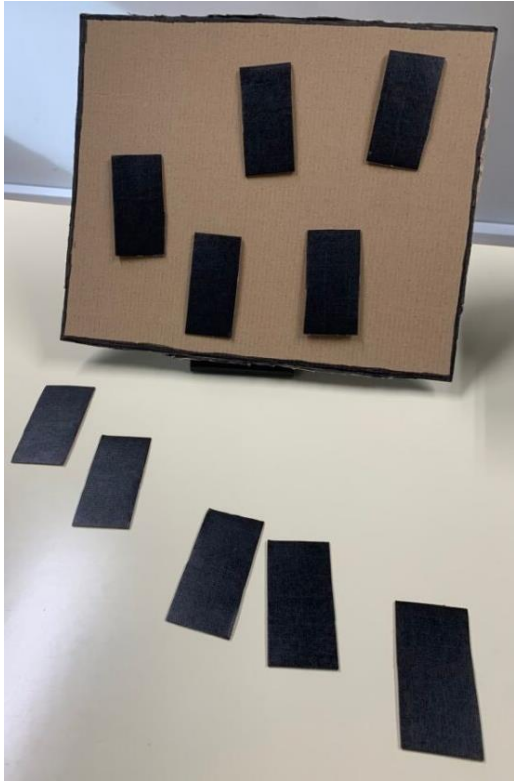
- The project has been advancing smoothly, with consistent progress week by week. We've successfully translated our ideas into action, enhancing them further through feedback from professors, and through the practical experience we've gained.
  - 1st week: We have developed the website, where we put our project information and started our own blog.
  - 2nd & 3rd week: Brainstorming.
  - 4th week: Cardboard models were made.
  - 5th week: 3D models were developed.
  - 6th week: Simple assemblies with some hardware components were made.
  - 7th week: A full escape the room interaction was developed.

# Achieved results

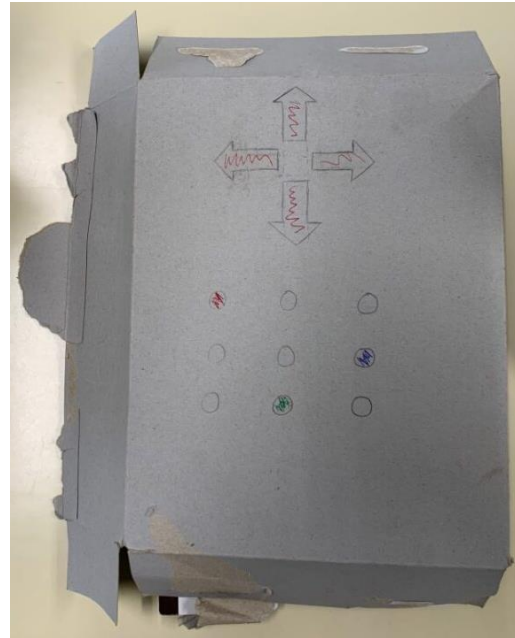
- We've established weekly goals and successfully achieved them.
- We researched on the data sheets of the materials we had access to. We learned to use the Arduino IDE application and the websites *tinkercad.com* and *SketchUp.com*, for electrical schematics and 3D printing, respectively.
- We presented the initial (cardboard) prototypes, the 3D models, and the simplified version of the games to the teachers.
- On February 12th, we launched our website, and we have been publishing weekly updates on our progress since then.
- Until now, we've maintained a calm and respectful working environment, as well as evenly distributed tasks among all members.



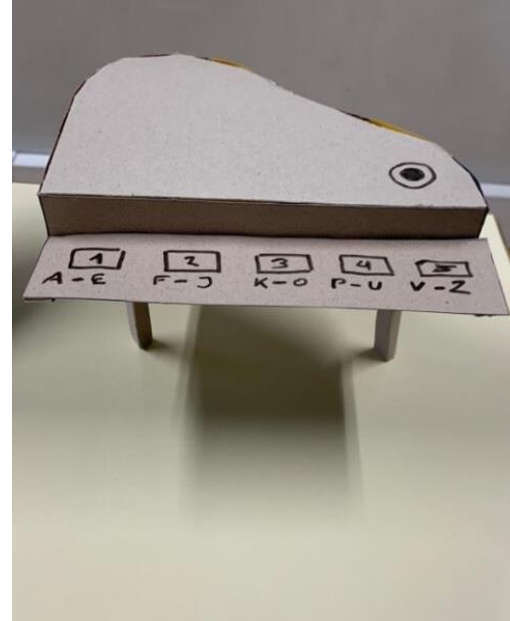




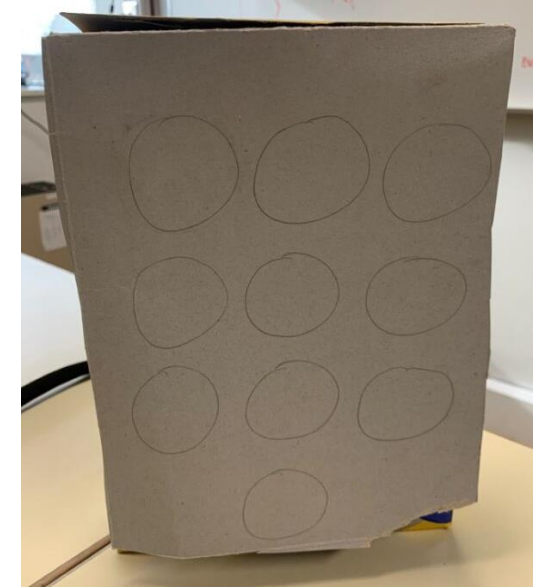
RFID cardboard model



LEDs display cardboard model



Piano cardboard model

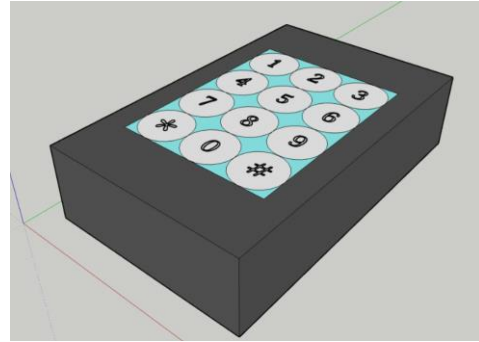


Keypad cardboard model

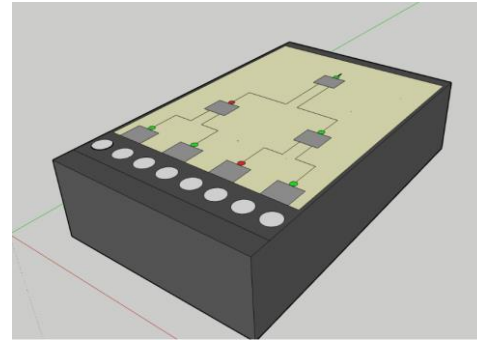
# Cardboard Prototypes



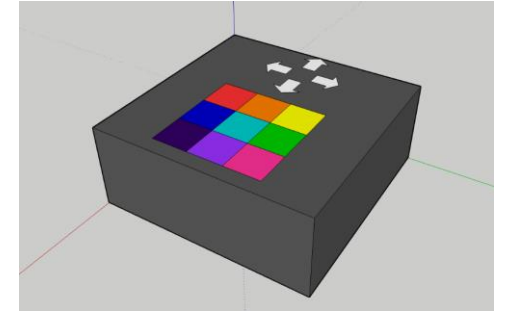
Piano model



Keypad 3D model

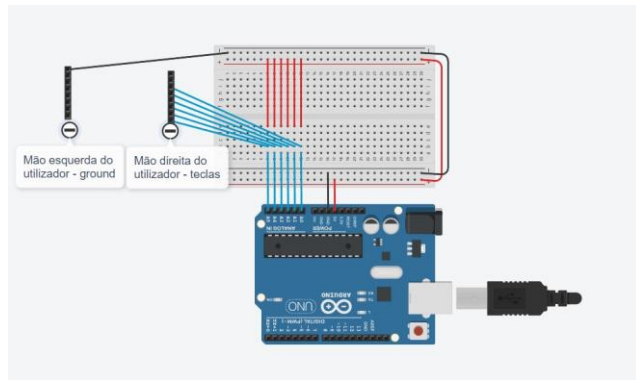


Logic gates 3D model

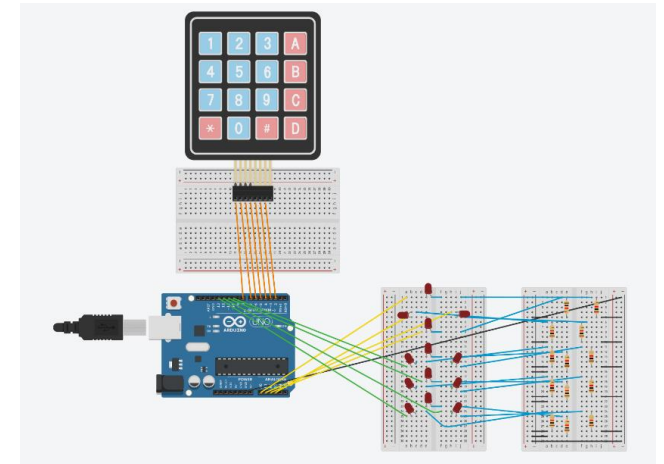
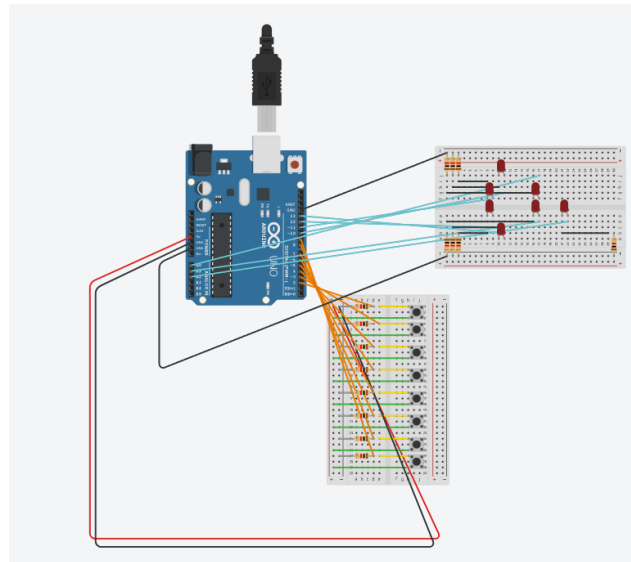


LEDs display 3D model

# 3D Prototypes



Piano puzzle



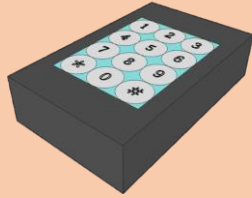
# Electrical schematics

# Flowchart of an escape room narrative

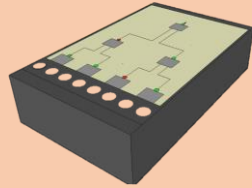
Elements:



Piano puzzle



Keypad puzzle



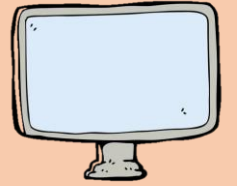
Logic gate



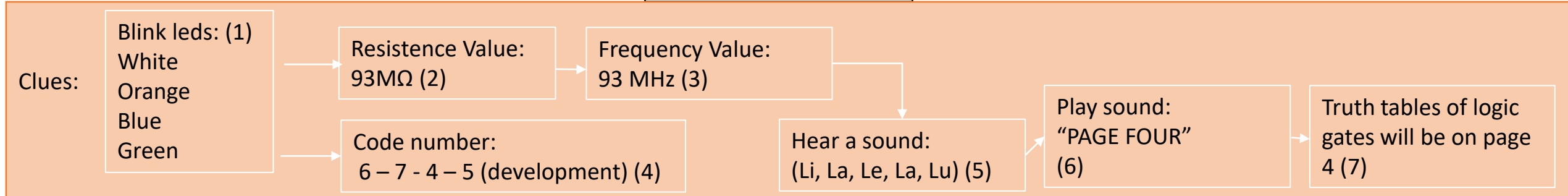
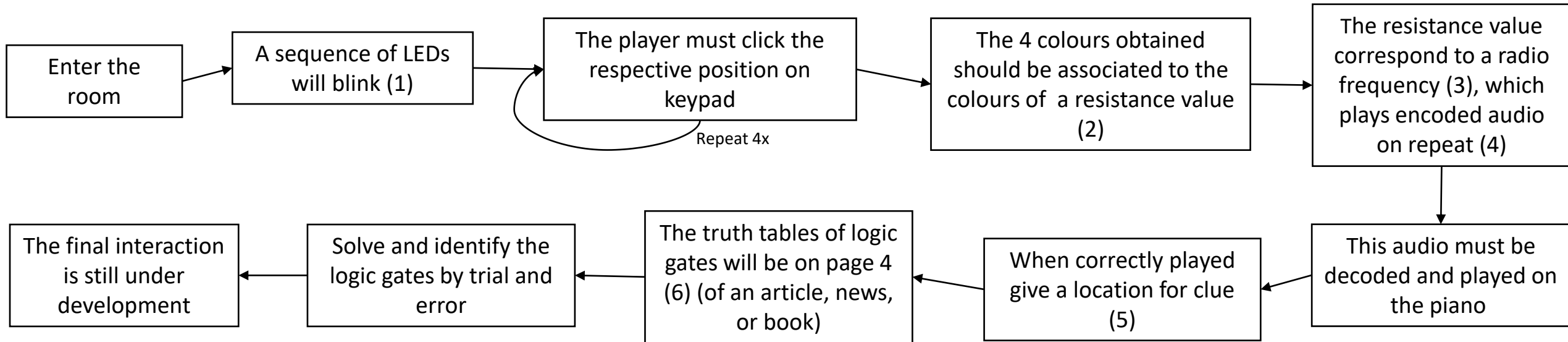
Leds display



Radio



Screen

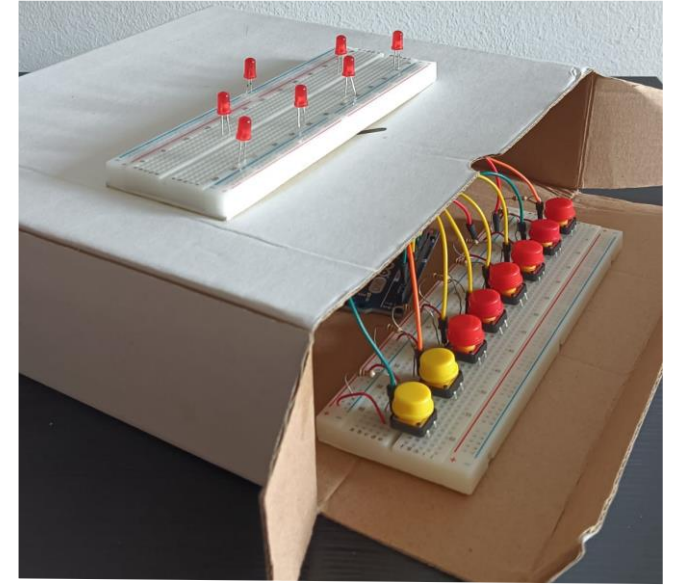




Piano puzzle



Logic gates puzzle



LEDs & Keypad puzzle

# Hardware Prototypes

# Challenges faced by the team

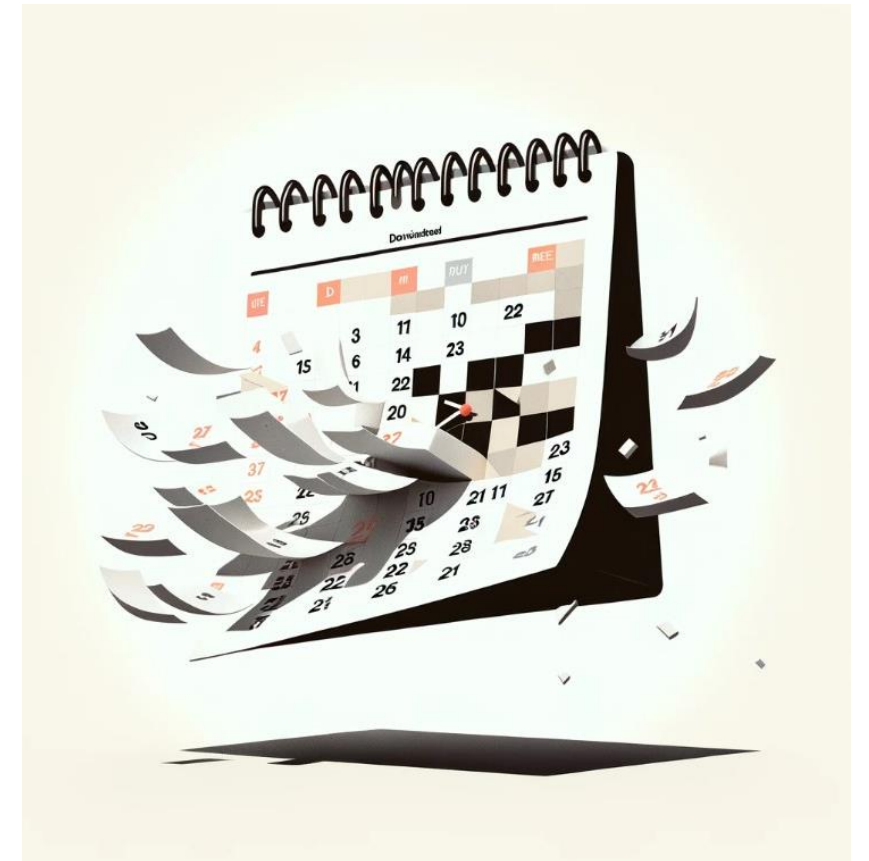
- At the beginning, we had some difficulties in understanding and defining the scope of the project;
- We had some problems expressing ourselves to the other members, that may have contributed to delays in defining the tasks to be accomplished, but as the project progressed, these issues were resolved;
- We encountered some barriers while building the prototypes, as we requested certain materials that were unavailable, leading us to utilize alternative materials. Consequently, we had to familiarize ourselves with the new materials;
- At some points of the project, we couldn't all be present at the same time, due to assignments in other disciplines;
- Regarding the design aspect, the shift in the direction of the games impacted how we designed them.



# Deviations from original schedule

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- We only completed some brainstorming ideas recently, as the final mini-games were established late in the process.
- The requested hardware took longer than we anticipated to arrive, and not all of it has met the requested specifications, requiring adjustments.
- We underestimated the difficulty we would have in creating a complete escape the room, with a story, clues, and dynamic interactions.
- Finding compatible schedules for everyone to meet as a team revealed as a challenge.
- Delays in achieving one objective led to delays in subsequent objectives.



# Contribution of each team member (1)

<b>Gil Jardim</b>	<b>Rafael Santos</b>	<b>Rodrigo Campos</b>
<b>Designer</b>	<b>Team Leader</b>	<b>Marketing</b>
Brainstorm - Creation of interactions	Brainstorm - Creation of interactions	Brainstorm - Creation of interactions
Designing 3D projects	Make a list of the necessary materials	Blog writing
Sketching hardware connections	Managing resources	Preparing the presentations
Assisted other departments	Assisted other departments	Assisted other departments



# Contribution of each team member (2)

<b>Gonçalo Baião</b>	<b>Gonçalo Firme</b>	<b>Tiago Nóbrega</b>
<b>Software Developer</b>	<b>Hardware Developer</b>	<b>Building</b>
Brainstorm - Creation of interactions	Brainstorm - Creation of interactions	Brainstorm - Creation of interactions
Web page development	Hardware connections prototyping	Building puzzle prototypes
AR Research	Software development (Programming Arduino)	Sketching hardware connections
Assisted other departments	Assisted other departments	Assisted other departments

# New schedule

